

MFOA Annual Conference Exhibit Opportunities



**September 19 - 21, 2018
Sheraton on the Falls**

Exhibit Dates: September 19 - 20, 2018

2 Days | Make Connections | Generate Leads | Build Partnerships





The Municipal Finance Officers' Association of Ontario (MFOA) invites you to participate in the 2018 Exhibitor Tradeshow at our Annual Conference & AGM. This tradeshow provides an opportunity for organizations to introduce their products and services, build their brand, and network with conference attendees from municipal governments across Ontario. Don't miss your opportunity to showcase your organization at this dynamic event!

We are pleased to offer you 2017 rates again for this year's show.

Until July 31 – Early Bird Rate is \$1,650.00 + HST **BEST VALUE!
Exhibitor Package Rate is \$1,900.00 + HST**

Your Exhibitor Package Includes:

- ✓ One 10' (width) x 8' (depth) booth space, draped & skirted 6 ft. table
- ✓ Two chairs
- ✓ 15 AMP electrical outlet
- ✓ Wireless Internet Access in Exhibit Hall
- ✓ Two Exhibitor Badges with Breakfast (x1) + Lunch (x2) & Refreshments
- ✓ Opening Night Networking Reception
- ✓ One Delegate Bag Insert
- ✓ Company listing, description and logo in the Conference Program and Conference Mobile Microsite
- ✓ Option to participate in complimentary Delegate Prize Draw – max. 2 prizes per booth
- ✓ Delegate Contact List – from attendees who have consented to share their info. (hard copy at event & pdf format post-event)
- ✓ **NEW!** Option to participate in complimentary 'In It To Win It' contest
- ✓ **NEW!** Access to Exhibitor Mobile Website – opportunity to further connect with delegates

2017 Delegate Feedback:

370 delegates in attendance

95% said the quality of service providers at the tradeshow met their needs

99% said their conference expectations were met or exceeded

What Our Delegates Have Said...

"Exhibitors were very knowledgeable and high quality."

"Excellent show! Big selection of exhibitors."

"It's great to have the opportunity to see new products."

What Our Exhibitors Have Said...

"Best municipal conference by far."

"This was another flawless, cream-of-the-crop trade show and conference."

"Our satisfaction is the abundance of traffic we get at this conference."

"Great opportunity to visit with clients and network."

Exhibit space is limited and will be assigned on a **first come, first served basis** so please confirm your attendance as soon as possible. Register online today and view our most up-to-date floorplan at <http://mfoa.on.ca/ace>

General Information:

Location and Show Hours

Sheraton On the Falls – Great Room AB

Wednesday, September 19 **12:00 PM – 5:00 PM**

Opening Night Reception **7:00 PM – 9:00 PM**

Thursday, September 20 **8:00 AM – 3:00 PM**

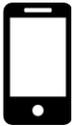
Move In & Set-Up:

Wednesday, September 19 **8:00 AM – 11:00 AM**

Move Out & Tear Down:

Thursday, September 20 **3:00 PM – 5:00 PM**

It is the responsibility of the exhibitor to unload their vehicles, transport their displays to the exhibit hall, set up, dismantle and remove the display from the building at the conclusion of the show. In order to avoid damage to the facility flooring, it is the exhibitor's responsibility to take proper care and diligence while moving equipment and materials, etc. Exhibitors will be responsible for any damage incurred to the facility.

 **NEW in 2018! Mobile Friendly Conference Microsite:** Increase your exposure by completing your registration early. Upon completing registration, your company listing will appear on our conference mobile microsite, currently available to all registered delegates. Each booth will also be provided with a login to access our exhibitor mobile microsite..

NEW in 2018 'In It to Win It' Delegate Contest (previously known as the 'Passport Program')

This year we're re-introducing our passport game with a few new twists! MFOA's second annual, highly successful, *'In It to Win It'* contest, housed within our conference mobile microsite, provides delegates with opportunities to collect points by completing various tasks throughout the conference. Top-scoring delegates will be entered into a draw to WIN great prizes. Each booth will be provided with a unique 'code' and participating delegates can redeem points by collecting exhibitor 'codes'. Visit our exhibitor website at <http://mfoa.on.ca/ace> for more details.

NEW in 2018! Delegate Prize Draw

Based on past exhibitor feedback, we have revamped our Delegate Prize Draw format. Included with your exhibitor package is the opportunity to donate a maximum of **two prizes** for delegate prize draws. Visit our website at <http://mfoa.on.ca/ace> for more details.

Hotel Accommodation

Reserve your accommodations early as spaces fill up quickly! Exhibitor registration does not include accommodation. MFOA has secured preferred rates Sheraton on the Falls. You can book your accommodation by calling the reservations line at 1-800-519-9911. Please remember to advise that you are part of the MFOA Annual Conference event and identify yourself as an "exhibitor." You can also book online at <https://www.starwoodmeeting.com/Book/MFOAEXHIBITOR18>. Please reserve by August 17, 2018 to ensure availability.

Meals

Wednesday – Lunch, PM Break, Opening Reception (x2)

Thursday – Breakfast, AM Break & Lunch & PM Break (x2)

Additional Staff Badges

Your exhibitor package includes two staff badges. There is an additional charge of **\$150.00 + HST** per person for each additional exhibitor badge.

Gala

If you wish to stay for Thursday evenings Gala Dinner & Entertainment to network and mingle with the delegates, a cost of **\$145.00 + HST** per person will apply.

Security

The Great Room AB will be locked during non-show hours. Please do not leave valuables behind as MFOA will not be

responsible for lost or stolen items. The exhibitor is liable for the safety of their belongings.

Delegate Bag Inserts

The Exhibitor may include a paper handout or small gift to be included in the delegate bags. Inserts must be sent directly to the venue, clearly labeled as ‘Delegate Bag Insert’, **no earlier or later than Monday, Sept. 17.**

Additional Booth Furnishings, Shipping & Advanced Receiving

Stronco Show Services has a full freight service available to all exhibitors in North America. This service includes the collection & return of your exhibit material from your office, storage warehouse pre & post show, material handling, storage of empty crates during the show (if onsite storage is unavailable, additional charges will apply) and post show service. For more information, please see “Stronco Show Service” Exhibitor package or contact exhibitor services at: showstatus@stronco.com / 905-270-6767

MFOA Contact

Please contact Abigail Goldberg, Training Coordinator if you have any questions regarding exhibiting with MFOA. Tel: 416-362-9001 x226 / abigail@mfoa.on.ca

More Opportunities to Showcase your Organization

Set yourself apart from the competition – become a sponsor or advertise with MFOA.

Sponsorship

Increase your presence and exposure at the Annual Conference. There are a variety of options available, whether you choose to contribute to the overall conference or fund a specific element of the event. Your sponsorship will increase awareness among delegates. Contact krista@mfoa.on.ca for additional information.

Advertising

Promote your products and services to an even broader audience of finance professionals. Advertising opportunities are available. Contact krista@mfoa.on.ca for additional information.

Visit <http://mfoa.on.ca/ace> for an up-to-date floorplan